



Christopher Franklin

Live Church Production Best
Practices & Techniques

AGENDA

GOALS & OBJECTIVES FOR THIS SESSION

- **PURPOSE**
- **PRE PLANNING (PLANNING CENTER)**
- **TECHNOLOGY LIMITATIONS**
- **PARTICIPANTS**
- **PERSONNEL**
- **PROBLEM SOLVING**

What is your Media Ministry's PURPOSE?

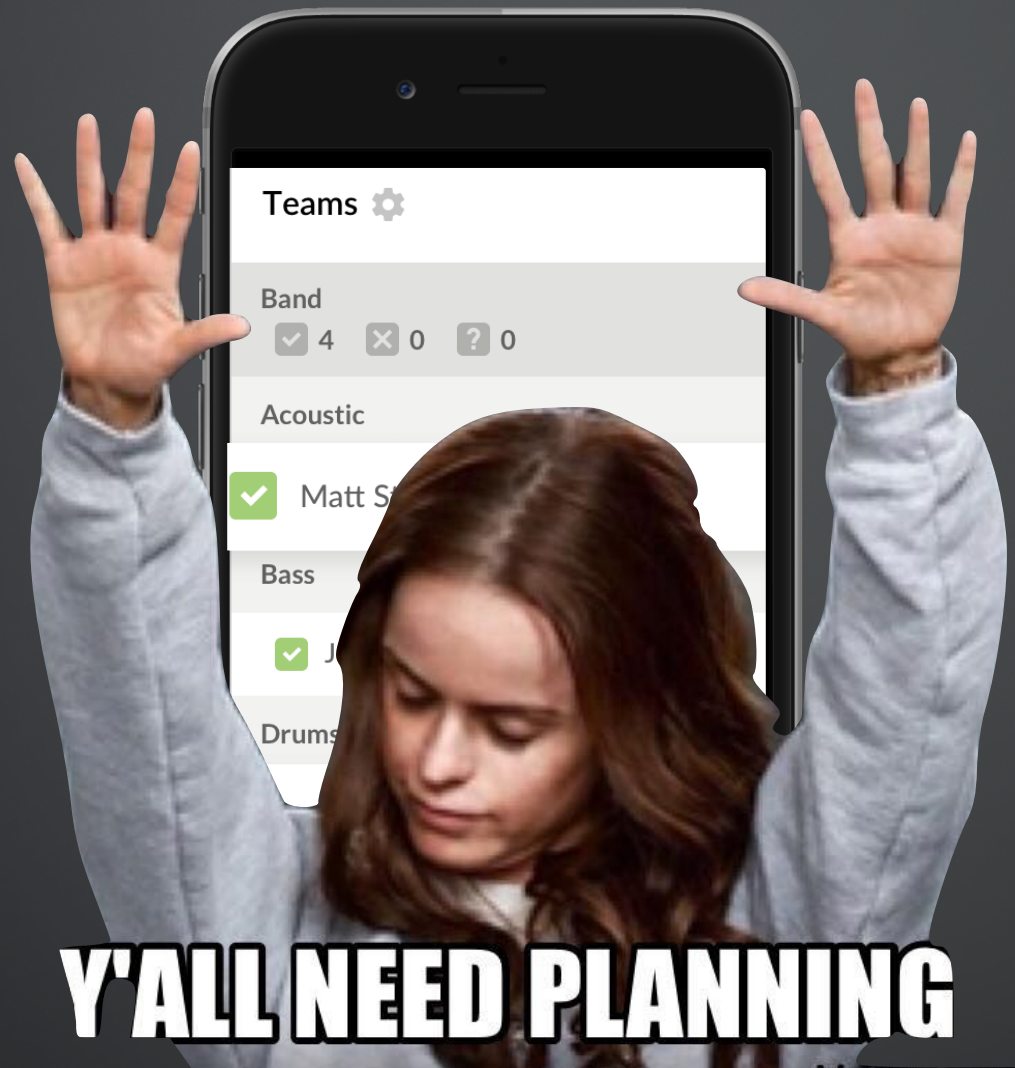
SUPPORT
COMMUNICATE
CAPTURE
MINISTER



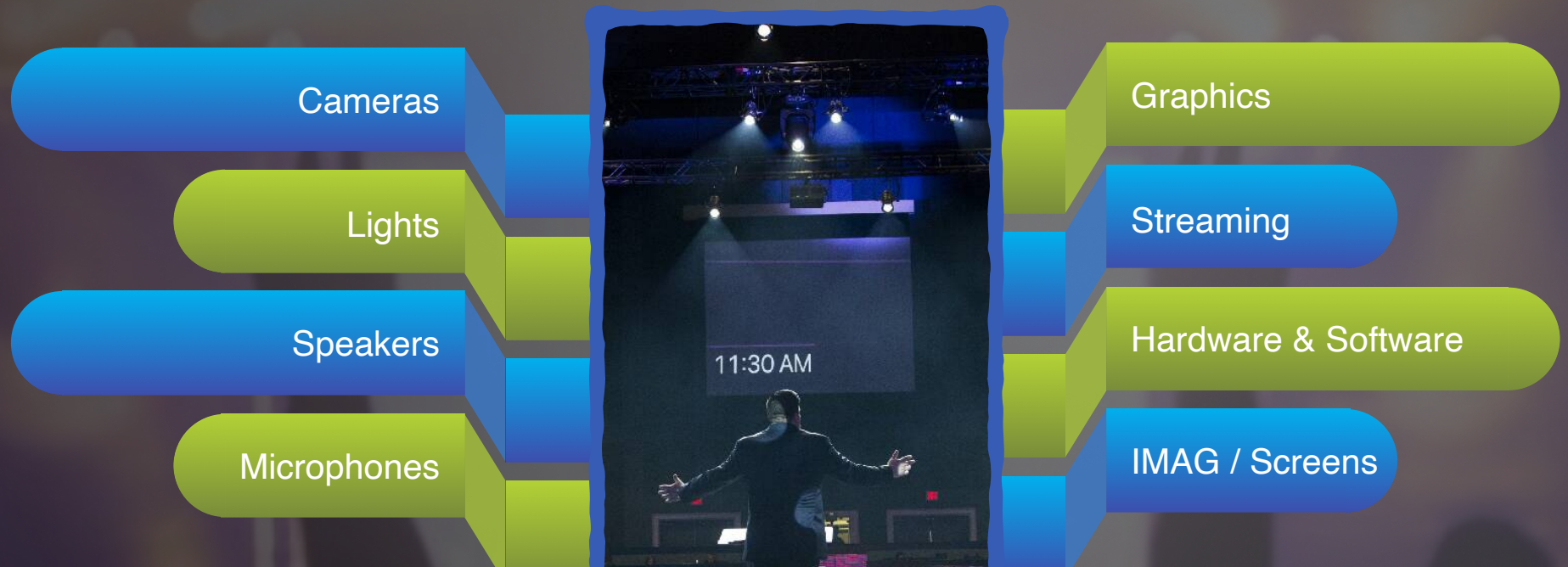
PLANNING

What does
PREPARATION look like?

- Recap
- Upcoming Week
- Planning Software
- Rehearsal
- Post Meeting



TECHNOLOGY LIMITATIONS



POINTS OF FAILURE

PREPARE NOT TO FAIL

1

VALUE ADD NOT A DISTRACTION

Know the church culture

Know what is too far

Know when to try
something new

2

SUSTAINED EXCELLENCE

Only start what you can
continue.

Manage projects

Manage people

3

TRAIN STAFF & VOLUNTEERS

Purchase equipment
that is intuitive

Invest in training

Keep volunteer teams
together



PARTICIPANTS

Every weekend service is different. The players during service will make every live experience different week to week.



WHO'S SINGING



WHO'S PREACHING



WHAT CAN YOU ANTICIPATE?

PROBLEM SOLVING DURING THE SERVICE BEGINS WITH ANTICIPATING WHAT ISSUES MIGHT ARISE WITH THE PARTICIPATES INVOLVED



PERSONNEL

On potentially complicated weekends plan to have your best team available



IDENTIFY YOUR VOLUNTEER “A” TEAM



BUDGET & CONTRACT HELP



INVEST & TRAIN CONSISTENTLY

ALWAYS BE RECRUITING. DON'T WAIT FOR VOLUNTEERS TO LEAVE. DON'T WAIT FOR STAFF TO LEAVE. HAVE A PLAN WITH FREELANCERS AS A BACK UP.

PROBLEM SOLVING IS CREATIVE

VIEW YOUR RESTRICTIONS AS A BLESSING

Knowing your Technology, Personnel and Participants is a starting point. It is a blessing to know what you have to work with to focus your creative ministry.

PROPER PLANNING ENSURES ENGAGEMENT

Taking the time to survey, pay attention to and plan the weekend service will ensure engagement with those in-person or online.

GROW YOUR FAITH

Take a moment or give yourself bandwidth to see the impact. People watch sometimes. Faith Growth. Church Growth. These effort should be making disciples not making technology.



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PEAK
SUCCESS!

01
RESTRICTIONS

02
ENGAGEMENT

03
GROWTH



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